



Sillson Communications Limited



Stakeholder engagement consultants

**Better consultation
through communication**

Stakeholder Consultation

Media & Press

Artwork & Design

Video, Photography & Animation

About Us

Here at Sillson Communications our team has over 35 years of experience working in senior positions across many sectors with leading organisations on the world stage. Our expertise lies in effective, engaging stakeholder communications, which utilises a bespoke package of services we offer in-house. For every single project or integrated communications campaign we deliver, we combine the skills and experience of our talented team and blend them with your own.

This combined expertise makes us a powerful and unique resource to support and deliver all your consultation and communication needs.



Our Stakeholder Consultation Service

Stakeholder Consultation is Built on Relationships...

Our stakeholder consultations are designed to promote shared understanding, which influences the attitudes of the community and the organisations that represent them, in a way that brings benefits to everyone. We ensure all stakeholders are heard and feel valued so they are sufficiently motivated to participate in the consultation process, in order to build a relationship with you and your Company.

We will identify, review and consult with all stakeholders involved in your project and use stakeholder planning to build consensus and support that will develop the relationships we know will help your project succeed.

The benefits of using a stakeholder-based approach are:

- We collect and analyse the viewpoints and local knowledge of the main stakeholders to help shape your projects at an early stage. Not only does this make it more likely that they will support you, their input can also improve the quality of your project.
- We gain support from the local community and other stakeholders to help you win more resources. This makes it more likely that your projects will be successful.
- We communicate with stakeholders early and often ensuring they are kept informed and fully understand the benefits of your project. This means they can support you actively when necessary.
- You can anticipate what people's reaction to your project may be, and build into your plan the actions that will win people's support.

We support you by delivering strategic management of your stakeholder consultation, which gives you:

Clarity

- Informed, motivated stakeholders
- Consensus, a shared purpose, understanding, ownership
- Transparency for robust risk management

Control

- Effective internal and external leadership
- Reduced management burden; accelerated internal processes
- Time and cost savings

Collaboration

- More understanding, acceptance and agreement
- Improved team and community understanding
- Continuity through on-going support

Effect

- Responsive, timely and capable delivery
- Faster, greater end user take-up and support
- Best return on investment

Our in-house support services

Our in-house support services enable us to deliver this expertise through a range of complimentary activities. Alongside our consultation and communication capabilities, our team also provides experienced media and press, artwork and design, video, photography and animation. This enables us to develop and deliver the comprehensive strategies which underpin everything that we do and are essential to the success of your project.

Our Media & Press Service



The impact of any event or action your company plans can be greatly enhanced by media attention. We ensure that the right people get the right message at the right time through our media and press services. Stories relevant to the surrounding community can reach an audience of hundreds of thousands if covered by a TV station or daily paper.

Our services include:

- Communications strategy, media and advertising campaign planning
- Copywriting and distribution of press releases to our extensive contacts in the media
- Full design of all communications material in both print and digital
- Securing editorial opportunities within relevant trade press and magazines
- Media monitoring service

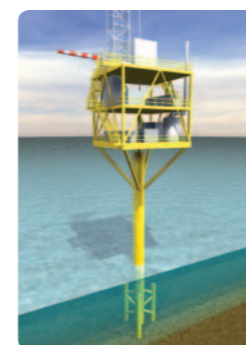
Our Artwork & Design Service

Our in-house design studio is home to a creative team of professionals that will ensure your message hits home, offering a full service from copywriting through to finished artwork. Whether we are supporting you with an event, a stakeholder consultation or producing a report, we ensure that all our artwork and design will have an impact on the outcomes you need to give value to your project, this includes:

- Capturing the right design concepts
- Graphic design for digital media and print
- Bespoke art and design development for events and displays
- Full report writing with graphical imagery to bring your report to life



Our Video, Photography & Animation Service



Photography, HD Video and 3D Animation are very efficient ways to reach and engage your community. An animated walkthrough or representative illustration is a powerful tool which will allow stakeholders to choose the perfect solution for them, this includes:

- Audience specific media
- 2D/3D Animation
- Stills and aerial photography
- Offshore certificated crew
- Full on location film shoots and sound processing
- Pre and post production services

The right team to achieve your goals ...

The Benefits of working with Sillson:

Comprehensive

We provide a complete solution

Experienced

We are knowledgeable, skilled and practiced

Intuitive

We understand the needs of your stakeholders

Consistent

We work in harmony with your business

Inclusive

We recognise the value of all contributions

Coherent

We provide clear and articulate support

Adaptable

We cope with the unexpected

Accountable

We deliver on time and within budget

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